CTI 110

M2LAB Project Proposal

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**Site Title/Developer Information:**

The title of the site being developed is named after the thriving program, STAR T of eastern North Carolina. The website is currently being developed by Marie Hylton.

**Rationale/Focus:**

This site is being developed to provide web-based information about STAR T, a community outreach program located in eastern North Carolina. The area is known for the persistent poverty rates that encompasses the citizens in the area. STAR T, *serve, thank, aim, rejoice…together,* is a program which thrives to reestablish the sense of value in citizens within a community. It uses a service base model which encourages participants not to overlook the value of serving each other and living with a gracious heart. STAR T targets low-income, high risk youth and their families who struggle to meet basic needs (food/clothing/shelter); and offers family-centered programs for participants that are members of a familial cycle of struggle and need for government assistance. The program emphasizes the importance of entertaining a different way of thinking, ultimately changing the way of life.

The program inspires families to reach for the stars, together: families igniting a desire to redefine their family’s path by becoming more educated about the natural support and resources available to aid them out of the government-dependent living and the civic duty to serve and help others.

**Target Audience:**

This site markets attention from members of the community who aspire to be a part of the program via providing their services, volunteering, partnership, or referrals.

**Site Outline:**

In order to provide sufficient information to the public about the cause and services being provided the following pages must be linked to the website:

* Home
  + Problem
  + Solution
* Our Program
  + Curriculum
  + Accomplishments
    - News Article
* Services
  + For Adults
  + For Children
* Partnership
* FAQs
* Contact (contact information for different departments)
  + Application
  + Referral
  + Partner (Donations/Sponsorship)
  + Volunteer
  + Contact Information

**Notes:**